

# Portland Funbook 3 Submission Guidelines!!!

## Specs & Deadlines:

Last year's book was a big step up for us. We were a little nervous about putting a price tag on the Funbook last summer. But we kept the price low, the profits to charity, and 2,000 of them sold in 5 weeks! So with #3 we've got to do even better! This year we're bringing more music and more art and pushing to be all about Portland. Be it obvious or obscure, we want to create something that is extremely localized. Here are all the specs:

## The Book

This time it'll be an oversized **11x17"** book! so that means there's a lot more real estate per page. With that in mind, there are 4 sizes we're asking people to submit: **10x16"**, **8x10"**, **4x16"**, or **4x10"** If you want to take on a big page just make sure its got enough detail to make that real estate worth it. Team up with a friend or long-time art crush! We try hard to get everyone a spot but we can't promise space for everybody. Also please be understanding that we may need to shrink or enlarge some art so that it all fits into the final piece. Also if there's computer set text, we may need to reformat it with the final book's font to keep consistency

File format: **jpg, psd, tif, ai** Scan at **600 D.P.I. grayscale**. Pages due: **June 25<sup>th</sup>**

## Music

This year's music is going to be released on vinyl, cassette, and CD. Same formula: songs must be under 60 seconds. Please create a high-quality non-compressed (WAV, AIFF, FLAC, etc.) Music due: **June 25<sup>th</sup>**. With your music submission, be sure to print out, sign and mail us the release form from the website.

With both book and music submissions, please include the name(s) of who gets credit and the contact information you'd like to have published.

## Advertisements

We love our advertisers for sure. And just like in #1 we'll only deal with local businesses (sorry Cheetos). We keep ads limited to about 10% of the whole. We'll crank out an ad sheet with pricing info before too long.

## Who Benefits?

Like #1 and #2, the proceeds of the Funbook will go towards a worthy charity. We haven't yet decide who we'll be teaming up with. But it will for sure be a 501(c)(3) nonprofit charity and we'll make a nice bit of change with the sale of the books.

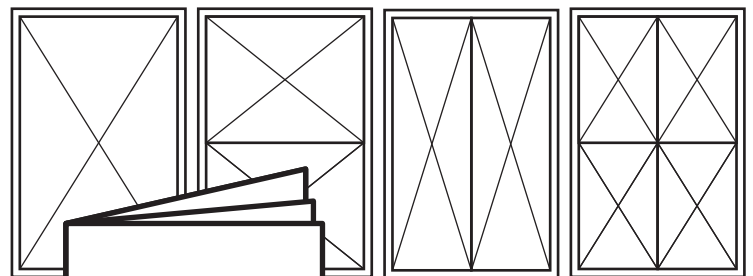
## Some ideas for pages:

- Reinterpreted games like Chutes & Ladders or Candyland
- Classic activities like a word searches, mazes, connect the dots, & spot the difference.
- Cut-Out or fold-up Dolls
- Comics new and old (If you've got work that could be reformatted on the big page...)
- Articles exploring Portland Heritage (like Greg Sage's article on Beauregarde last issue)
- Profiles of Portland celebrities like Elvis, The Unicorn Cyclist, The Mickey Mouse Trumpeter
- Scavenger Hunts
- Etc. Etc. Etc. —If you've got some awesome mind-blowing idea that doesn't fit in these confines let us know!

## Submit finished works:

Please e-mail submissions under 10 MB to **funbook@psilodesign.com** Send larger files via **yousendit.com** or mail works on CD to us. You can send us the actual artwork too but please include a Self Addressed Stamped Envelope if you want to get it back.

**Psilo Design Group**  
**www.psilodesign.com**  
**PO Box 40026**  
**Portland, OR 97240**  
**971.322.3907**



10x16", 8x10", 4x16", or 4x10"

**Psilo**<sup>TM</sup>  
Graphic Design / Illustration / Art Direction